



# Unlock the Power of Your Data with ibi™ Data Intelligence

## Key Benefits:

- Reduce costs associated with multiple solutions, licenses and integrations
- Easily scale to support growing data management needs without integrating siloed solutions
- Higher operational efficiency by optimizing resource allocation and utilization
- Higher productivity from streamlined processes reducing manual efforts, maintenance and errors

In today's data-centric business landscape, organizations struggle with multifaceted data management challenges that impede their capacity to make informed decisions, maintain data precision, and adhere to regulatory standards. Deploying disparate point solutions results in isolated ecosystems without seamless system integration. Businesses see escalated development and maintenance costs, increased total cost of ownership, ineffective data management workflows, and reduced overall value.

## Introducing ibi™ Data Intelligence

ibi™ Data Intelligence brings together the power of ibi solutions to create a unified end-to-end data management solution. It provides a unique offering to support the entire lifecycle of data and analytics projects and deliver business value from a single vendor solution. Because the broad set of capabilities are integrated and unified, organizations will benefit from cost savings, faster onboarding and reduced development costs compared to working with multiple vendors and solutions.

## Accelerate Your Data Management Strategy

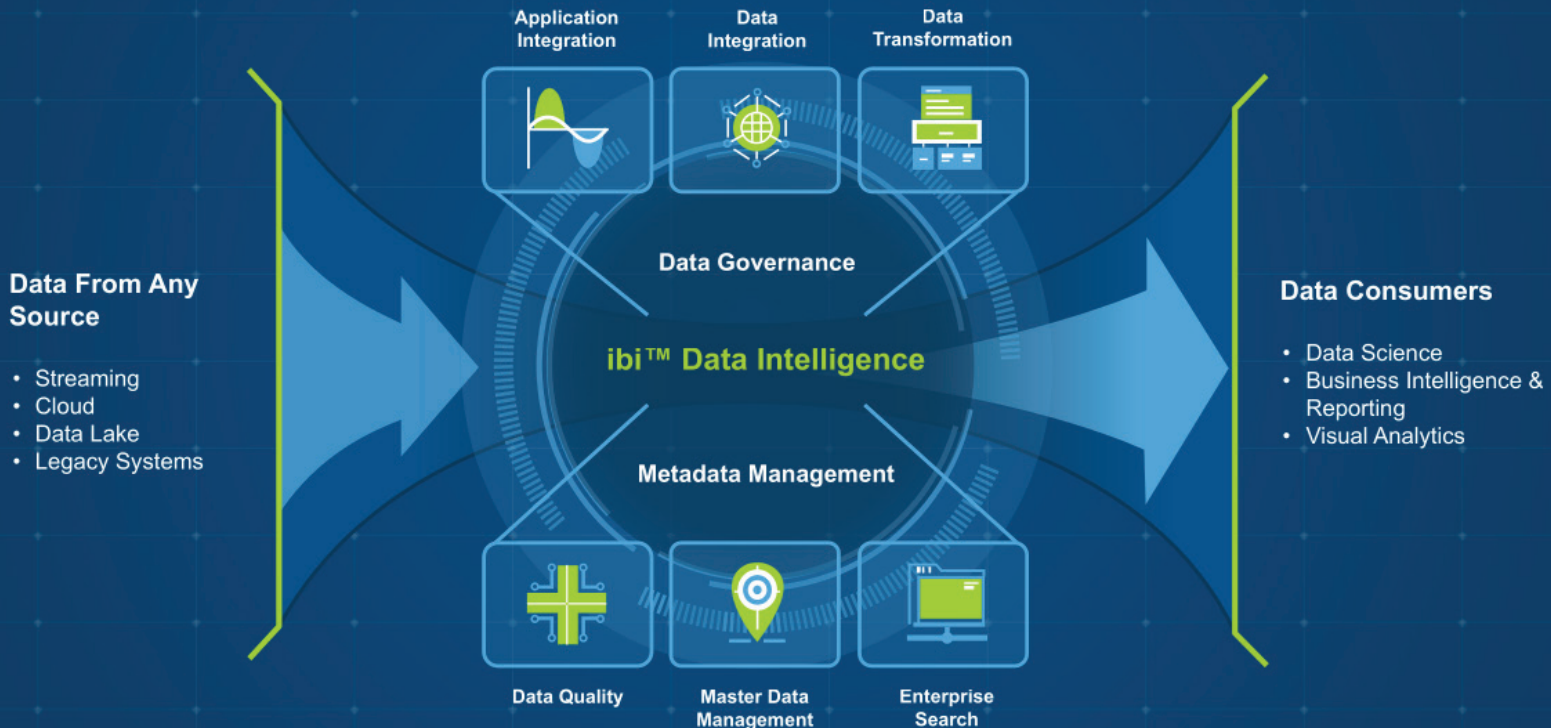


Figure 1: ibi Data Intelligence provides a complete, end-to-end solution for data management capabilities.

## Key Capabilities

- **Data Integration and Transformation**

Standardize and harmonize your enterprise data. Flexibly retrieve information from multiple sources—including databases, cloud and on-premises applications, unstructured data, offline files and spreadsheets into an enterprise-level canonical model to break down data silos, and insulate your business users from the complexity of operational systems.

- **Application Integration**

Seamlessly connect and exchange data between various applications and systems through messaging systems, event driven architectures and automated workflows. Unite multiple applications that perform various functions using diverse data models, protocols, and security restrictions. Provide real-time data exchange for your organization's applications.

- **Data Quality**

Ensure that your mission-critical data is of the highest quality to allow your teams to make strategic decisions with confidence. With prepackaged cleansing tools, data lineage insight, and dashboards, continuously track quality indicators and fix problems. Build trust in your data and your company's ability to make correct, informed decisions.

- **Master Data Management**

Build a 360° view of your business powered by master data management. Ensure your organization's shared data is consistent and accurate. Provide a single source of truth for all key master data on customers, products, and relationships between master data entities.

- **Enterprise Search**

Organize, access, and harness the power of your data with advanced enterprise search capabilities. Intelligently analyze large data sets to automatically identify similarities, patterns and connections with human-like precision.

- **Data Governance**

Instill an organization-wide trust in your data and knock down organizational silos, while mitigating compliance risks. Gain access to centralized data collaboration, data lineage support, and a formalized glossary of accepted terms for effective data governance.

## The Benefit of the ibi Approach

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Combine the power of ibi solutions to connect, organize and use your data for better business insights at enterprise scale. Improve business agility through flexible and versatile data management infrastructure with our unified solution that fosters collaboration and supports a data driven culture. With ibi Data Intelligence you can curate clean, governed data that is critical for downstream AI and data science initiatives. Easily scale to support growing data management needs without the burden of integrating siloed solutions.

### Key Benefits

- Cost savings - cut costs associated with multiple solutions, licenses and integrations
- Easily scale to support growing data management needs without the burden of integrating siloed solutions
- Faster time to value by simplifying onboarding, maintenance and troubleshooting
- Higher operational efficiency gained by optimizing resource allocation and utilization
- Higher productivity achieved from streamlined processes reducing manual efforts and errors

*Learn more about ibi™ solutions, and how we enable the world's largest enterprises to harness the power of data to drive informed decision-making across their organizations.*

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ibi delivers a modern data and analytics software platform that helps organizations harness the power of data to drive informed decision making. Fuel your digital transformation with data management and business intelligence capabilities to support large-scale deployments with embedded analytics and enterprise reporting built for cloud and hybrid environments and backed by deep industry expertise.

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