

A leading bank meets customer's mission-critical needs with IBM Z + ibiTM FOCUS & WebFOCUS

Customer Profile:

A large commercial bank in the United States, with assets in excess of \$500 billion, serving customers in over half the country.

Challenge

The bank needed to deploy a comprehensive BI environment that can serve the reporting needs of dozens of divisions, hundreds of developers, and hundreds of thousands of users.

Solution

Using the products offered by ibi, they were able to modernize their analytics strategy, streamline access to corporate data, all while leveraging the enhanced capabilities and highly secure environment of IBM Z to deliver optimized performance management.

Benefit

The solution combines the CRM information with data from IBM Z and other systems to produce performance reports—such as various incentive scorecards. Leveraging IBM Z to enhance the use of mainframe data and utilizing ibi products to combine all of their data sources, the bank is able to build a complete customer profile within WebFOCUS.

“ibi created a highly-scalable reporting infrastructure that brings together all our customer data from the IBM Z platform as well as other sources to support millions of users.”

Senior Vice President