

Leading beauty manufacturer brings worldwide supply chain together with iSM

Customer Profile:

One of the largest manufacturers of beauty supplies in the world with 20,000 employees, and products sold in more than 150 countries.

Challenge

An active acquisition strategy means that the IT team needs an integration blueprint to make sure that information flows between more than 40+ information systems, as well as cloud-based applications, to process tens of millions of messages per month.

Solution

Deploy a powerful and broad-reaching integration middleware framework to streamline and automate operations by linking internal systems, external systems, and forging EDI links with trading partners. iSM servers handle 600 interfaces running between four and six million transactions.

Benefit

A strategic approach to integration has helped maintain efficient, cohesive supply-chain activities and other operations across its entire organization. Utilizing a low code/no code solution, the inherent reusability of the interfaces translates into tremendous economies of scale. The ability to easily create and maintain these interfaces is fundamental to the operation.

“Without iWay [ibi data platform] integration middleware, we would not be able to outsource certain functions, or acquire new companies as effectively as we do. And those activities are paramount to our success.”

Global Director