

A Better Journey to the Latest TIBCO WebFOCUS Release

Upgrade to the latest WebFOCUS release and gain access to our new Golden Key that unlocks non-production access to many TIBCO products and all WebFOCUS features. With the Golden Key, you don't have to bother with separate license keys that unlock each feature or add-on; you get access to them all, so you can try what's new and see what would be helpful.

As a valued customer, we want you to benefit from the additional features available in the new TIBCO WebFOCUS 9 release.

TIBCO WebFOCUS Technology Refresh is a global program that helps you and your organization use the platform's new capabilities by providing a smooth transition to this latest, feature-rich release.

Delivering Value to Your Business

The TIBCO WebFOCUS Technology Refresh program is a proven engagement method in which our team works collaboratively with yours to:

- Understand your current state and business objectives
- Apply a proven reference architecture
- Provide a plan to ensure that the program meets your architecture and business goals

Access powerful new features

With new WebFOCUS software, you experience a new range of capabilities—from innovations in AI/ML to unlimited standard adaptors—all through its new immersive hub. You'll have an unrivaled responsive experience, now accessible across all types of devices.

One of the most valued features is Designer, a web-based development tool you can use to quickly and easily create content and web pages from your data. You can manage your data using flows and create charts, reports, and interactive pages, all in one place.

Combined with enhancements to our cloud deployment/multiple platform support and dynamic scaling, you not only have the flexibility to pick and choose your cloud platform of choice, but the ability to automatically scale the capacity of your WebFOCUS implementation in response to changing demand—for a more economical and efficient approach to maintaining business continuity.

A Prescriptive Approach to Upgrading

TIBCO WebFOCUS Technology Refresh delivers real, measurable business value on a defined timeline. Using a proven methodology and automation tools, we've designed our approach to be fast and efficient so you can quickly access the numerous new features and capabilities that TIBCO WebFOCUS software offers. The methodology includes three phases.

Phase 1: Workshop

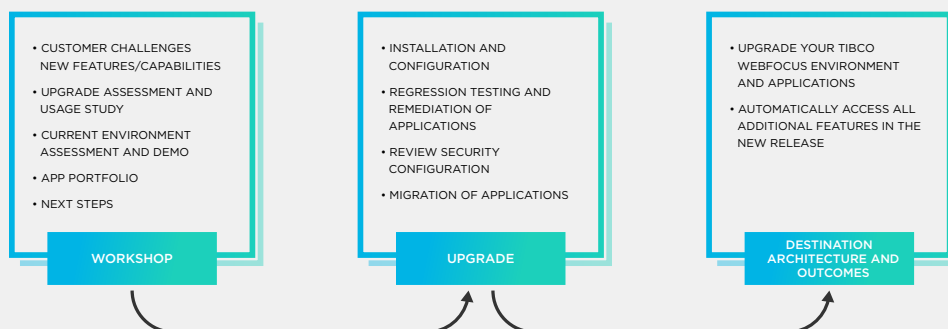
Our global professional team is uniquely positioned to help you. During the two-to-three-hour collaborative workshop, our experts validate business drivers, understand your business environment, define the to-be architectures, identify any barriers to upgrading, and determine the top new features for initial value realization. Our team will also use its architectural and product expertise to share the value of all the new features you'll be able to access once you're using the latest version.

Phase 2: Implementation and delivery

Our upgrade package offers accelerated time to value with reduced risk. It is designed to provide a faster, safer, more efficient, and disruption-free upgrade by tapping into unrivaled TIBCO expertise. In addition, we work with your team to help develop capabilities and expertise.

Phase 3: Definitive business value

Through TIBCO Academy and our global education team, we will ensure seamless knowledge transfer to your team so you can fully access and leverage the new capabilities and features. We'll also share best practices and support you through continued implementation of your business use cases.



A three-stage process for effective, fast, and pain-free upgrading lets you automatically gain access to new product capabilities.

CHALLENGES	TIBCO WEBFOCUS BENEFITS
No time to deliver an upgrade	Robust methodology shortens the upgrade cycle, delivering efficiency and effectiveness.
Unsure of new WebFOCUS features	Demonstration of new features and capabilities with proof of value in use cases.
Cost and risk of upgrade	Proven delivery approach with standard processes, tools, and automation to reduce cost and risk. Our workshops are at no charge and the upgrade engagement is a fixed fee.
Lack of experience upgrading	Our best-practices methodology reduces effort and enhances efficiency, allowing your staff to remain focused on business-critical issues.
Applications built on legacy versions	Regression testing and remediation within the defined scope of engagement.

Your TIBCO WebFOCUS Workshop

The initial half-day workshop (or virtual online session) with your team will set the foundations for a seamless, hassle-free upgrade at a fixed fee. We're excited to work with you to understand your drivers and constraints and start outlining a strategy for how we can help you upgrade and leverage TIBCO WebFOCUS features.

To register your interest in a Workshop, please visit this site: <https://www.tibco.com/tibco-webfocus-technology-refresh-program>

Refer to the Product Packaging Quick Reference for more information on capabilities and licensable add-ons.



Global Headquarters
3307 Hillview Avenue
Palo Alto, CA 94304
+1 650-846-1000 TEL
+1 800-420-8450
+1 650-846-1005 FAX
www.tibco.com

TIBCO Software Inc. unlocks the potential of real-time data for making faster, smarter decisions. Our Connected Intelligence platform seamlessly connects any application or data source; intelligently unifies data for greater access, trust, and control; and confidently predicts outcomes in real time and at scale. Learn how solutions to our customers' most critical business challenges are made possible by TIBCO at www.tibco.com.
©2021-2022, TIBCO Software Inc. All rights reserved. TIBCO, the TIBCO logo, and WebFOCUS are trademarks or registered trademarks of TIBCO Software Inc. or its subsidiaries in the United States and/or other countries. All other product and company names and marks in this document are the property of their respective owners and mentioned for identification purposes only.
16Feb2022