

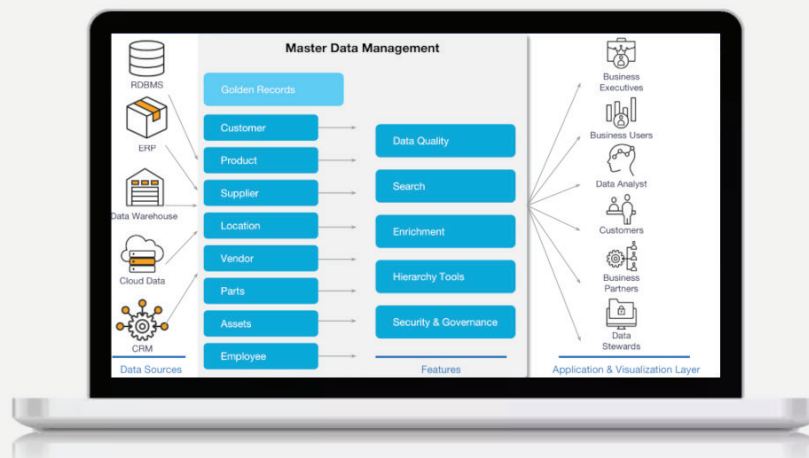
Access Your Master Data at the Speed of Business With ibi™ MDM

ibi™ MDM is part of ibi™ Data Intelligence, - a single integrated offering that brings together diverse data management functionalities. Gain operational efficiency, reduce costs, and ensure data accuracy with our holistic solution for your data strategy.

How Does it Work?

With so many business applications and systems creating data, it has become increasingly difficult to access, consolidate and trust information. Without access to trusted, complete data, you can't make accurate decisions or execute your business strategies.

With ibi™ MDM, trust your information and gain real-time access to key knowledge such as product, customer, and supplier data. By centralizing, consolidating, and cleansing data assets, ibi MDM provides data uniformity, accuracy, and governance to all your shared data. Now you can ensure that you have fast and easy access to a single source of truth for your business applications.



ibi MDM is multi-domain and process driven which lets you configure your solution to meet your business needs.

Benefits to User:

- **Flexible and Multi-Domain**

ibi MDM supports all domains – customer, product or item, supplier, location, employee, assets - clarifying complex cross-domain relationships and providing a flexible and multi-domain master data management solution. Model, manage and govern all your master data domains across the enterprise for a 360° view of your business.

- **Harness AI & ML - Match, Merge & Deduplicate**

Out-of-the-box AI/ML data matching enables business agility, supporting faster data integrations, AI/ML based data matching and fuzzy searches with minimal configurations. ibi MDM also enables business users to quickly locate any data artifact with ibi Patterns search.

- **Cloud Native**

Certified across major cloud providers, you can run in a private, public or hybrid cloud infrastructure. Fully containerized & cloud native; optimize data storage & reduce data center dependence.

- **Scalable**

Scale your master data management solution both in number of records and throughput time to meet current and future needs. ibi MDM is architected for performance, enabling fast access to large, golden-reference master data.

- **Accelerate Innovation & Insights**

ibi MDM provides the trusted data foundation to enable higher quality insights and better decisions. By providing a single source of truth, MDM lets you quickly identify customers, products, locations, employees with golden records.

- **Compliance & Governance**

A shared trust in the data enabling consistent and repeatable business processes. MDM business roles, rules and workflows enables accountability and ownership across different user groups.

- **Operational Efficiency**

Scalable to any datasets of any size, you can visualize your data for key insights. Scalable efficiencies are shared across the enterprise.

- **Build Trusted Data**

Centrally define and implement data quality rules and automatically apply them to data values across the information landscape. Deploy real-time data quality firewalls, complete with reporting and monitoring, to support further data management initiatives, business-to-business (B2B) integration, and application integration.

Key Use Cases:

- **Maintain a single source of truth**

Consolidate and maintain data from legacy systems and/or data that is distributed across the organization. Focus on increasing revenue, cross-sell/up-sell opportunities with one source of master data.

- **Reduce Operational Costs**

Lack of real-time visibility on inventory can lead to overstocks and duplicate ordering. Reduce costs by consolidating item data and managing accuracy and consistency.

- **Accelerate Digital Transformation**

Bring together legacy information and consolidate for faster, more in-depth insights.

- **Gain Faster Time to Market**

Reduced time to introduce new products by eliminating complex manual processes and gaining better visibility to the market.

The ibi™ Data Intelligence Difference

Data Intelligence brings together the power of ibi solutions to create a unified end-to-end data management solution. Now, you can support your entire lifecycle of data and analytics projects and deliver business value from a single solution. Because our broad set of capabilities are integrated and unified, you will benefit from cost savings, increased productivity and efficiencies, and the ability to scale your data management operations. Upgrade to ibi™ Data Intelligence to modernize your data management strategy.

Learn more about ibi™ solutions, and how we enable the world's largest enterprises to migrate to the cloud and harness the power of data to drive informed decision-making across their organizations.

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ibi delivers a modern data and analytics software platform that helps organizations harness the power of data to drive informed decision making. Fuel your digital transformation with data management and business intelligence capabilities to support large-scale deployments with embedded analytics and enterprise reporting built for cloud and hybrid environments and backed by deep industry expertise.

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