

ibi™ WebFOCUS® Embedded User

Use Cases

- **Pure Embedded BI:** Many Organizations want to embed WebFOCUS reports and dashboards in applications that they build, for internal or external purposes
- **Reseller:** Many organizations, such as resellers, want to create Software as a Service (SaaS) applications that can be sold to other organizations.

Support your Organization's Embedded BI Use Cases with a World Class Enterprise Reporting Product

The WebFOCUS Embedded User allows organizations to support the most common Embedded BI use cases with a world class Business Intelligence & Enterprise Reporting product that offers all of the necessary security, configuration and rebranding capabilities that are essential in Embedded BI deployments.

The Embedded User is an authenticated user accessing an application or offering built with or integrating with ibi WebFOCUS, including through a service account. This type of user can list and run resources made available to them through their provider, but does not have the ability to create or edit resources of their own. The Embedded User also cannot have portal customizations, favorites, or other user-specific properties and customizations that are available to Named Users.

Benefits to the User



The Embedded User ensures that any Embedded BI project (internal, external, re-seller) can be executed cost-effectively. Embedded BI is often at the center of organization's data monetization initiatives—as seen with key reseller use cases, paperless statements, and customer facing applications. Embedding WebFOCUS within your application can increase revenue, reduce costs and improve customer satisfaction and retention of your end customer.

Key Use Cases

- **Pure Embedded BI:** Many Organizations want to embed WebFOCUS reports and dashboards in applications that they build, for internal or external purposes. In this situation there can be a high number of users, we have many Customer's doing this today embedding WebFOCUS into applications with users as high as 5 million. In this use case it's important that the WebFOCUS content be rebranded, performant and adhere to data security requirements.
- **Reseller:** Many organizations, such as resellers, want to create Software as a Service (SaaS) applications that can be sold to other organizations. WebFOCUS is a great fit for these use cases when the reseller wants to offer the end Customers reports and dashboards that can scale to high numbers and offer the necessary multi-tenancy architecture to support tenant security and configuration options.

Learn more about ibi™ solutions, and how we enable the world's largest enterprises to migrate to the cloud and harness the power of data to drive informed decision-making across their organizations. [Contact Us](#)



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ibi delivers a modern data and analytics software platform that helps organizations harness the power of data to drive informed decision-making. Fuel your digital transformation with data management and business intelligence capabilities to support large-scale deployments with embedded analytics and enterprise reporting built for cloud and hybrid environments and backed by deep industry expertise.

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