



ibi Golden Summit

From 50 years of Insight to the Future of Data

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THE IMPACT OF AI

The impact of artificial intelligence (AI) is undeniable, transforming industries and revolutionizing the way we live and work. AI systems are empowered by seamless access to mission-critical data, enabling them to deliver intelligent insights that drive innovation and change.



The Foundation of Insight



- 50 years of building the data platform
- Access, integrate and leverage data
- Deliver intelligent insights



The Future of Data



- Beyond traditional business intelligence
- Convergence of data, analytics and AI
- From insight to autonomous actions





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ibi Business Unit Updates

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Agenda

- ibi - 50 Years of Innovation
- Product Strategy
- Modernize with WebFOCUS 9.3
- ibi Products Market Strengths
- Customer Highlights
- Howard Dresner - "Father of BI" !

ibi - 50 Years of Innovation



Information Builders is an innovator in the world of business intelligence and analytics. We launched FOCUS 4GL on time-sharing machines, with a vision toward self-service business intelligence.



FOCUS released on all major industry platforms. Major expansion of FOCUS language and adapter technologies.



Advanced business intelligence through client/server architecture when middleware was king. In 1997, we launched WebFOCUS, the first purely browser based BI tool.



WebFOCUS innovations continue with Social Media analytics and Mobile Apps,



ibi partners with AWS to create the ibi Managed Cloud Service; WebFOCUS 8 family of products is released.



ibi releases Platform offerings, for WebFOCUS Analytics, Mainframe, and Data Intelligence. Innovations and expansion into DS/ML and Cloud native areas.

1975

1980's

1990's

2000's

2010's

2025



ibi Business Unit Product Strategy



Customer-Driven Innovation



Long-Term Support Releases



High-Value Platform Offerings

WebFOCUS 9.3 - Modernize and Extend



IT-Centric BI

On-Prem Deployments

Standard Reports

Current Analysis



WebFOCUS Designer

WebFOCUS CE

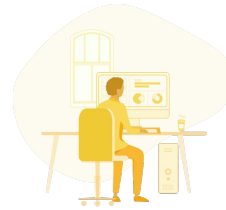
AI-based NLQ

DS/ML Functions

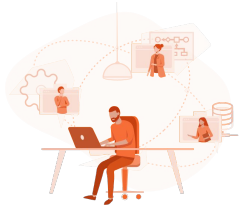
Why ibi? ibi Products Market Strengths



Enterprise Reporting



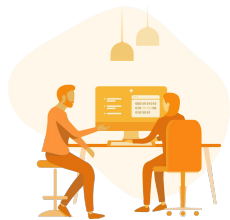
Scheduling & Distribution



Mainframe Integration



Embedded BI


















Scalable Architecture



Data Engineering

Strategic Customer Highlights Enterprise Reporting in Action





Sample Section Title

