Maximize your WebFOCUS investment with limitless distribution of reports and analytics

WebFOCUS Analytics Anywhere lets you turn any WebFOCUS report, dashboard, or analytical object into a self-contained file. It combines one or more analytical views with a built-in data set and interactive controls, such as sorting, filtering, pivoting, and visualizing. Users can distribute these interactive “documents” by email or access them via a web browser. They can be delivered to virtually any stakeholder – employees, partners, or customers. Even better, recipients only require a web browser – with no additional software downloads or server connectivity needed – to conveniently open secure and highly interactive documents.

WebFOCUS Analytics Anywhere use cases

Enriching consumer-facing communications
Organizations communicate with their customers in many ways, including news updates, invoices, account status, promotions, newsletters, reminders, and thank you notices. WebFOCUS Analytics Anywhere turns such traditionally static communications into actionable and dynamic insights that add value to customer and prospect relationships.

Interactive dashboards can be burst and distributed to mobile devices or via email that retain interactivity with no connection to the analytics environment and no requirement for a user license. These visually rich dashboards support popular interactive capabilities such as filtering, brushing, and linking.

WebFOCUS Analytics Anywhere, a simple add-on to the WebFOCUS analytics platform, enables users to widely distribute interactive reports and analytics to anyone, anywhere.

Empower end users with highly interactive reports and analytics
Access insights inside or outside your firewall, connected or disconnected
Manipulate, visualize, and analyze secure, self-contained reports
Automate report distribution and scheduling
Offer distribution capabilities to limitless recipients
Consider an eStatement. Instead of just sending a balance or a list of transactions, you can augment an account status by delivering a single document containing interactive charts, dashboards, and reports that allow the recipient to analyze and explore data in context to the topic or subject.

Interactive eStatements, powered by WebFOCUS Analytics Anywhere, can enable self-service capabilities that cut statement delivery costs, help to retain and attract customers, and automate information delivery.

Adding value for customers, partners, suppliers, and vendors
Recipients outside the corporate firewall, such as customers and partners, benefit from receiving invoices (accompanied by data and breakdowns of past purchases), industry data related to performance of the purchased product, or similar purchases by other customers. This enhances basic communications to generate interest, promote loyalty, and upsell or cross-sell.

Creating more meaningful internal communications
Why limit the power of WebFOCUS in your organization? Creating reports and distributing them to various people and departments adds value for all employees, whether at corporate headquarters, regional offices, in the field, or to home workers – especially now, when more people than ever are working remotely.

Creating and maintaining server log-ins and connections can be expensive, time-consuming, and prone to security breaches. The creation and automatic distribution of Analytics Anywhere extends the reach of business intelligence (BI), so more people can benefit from the analysis of ever-increasing numbers and variety of data sources.

Mobile-friendly documents are useful to traveling sales or field support personnel who visit customers and may lack reliable access to online connections. WebFOCUS Analytics Anywhere delivers tablet-friendly documents that can be securely emailed to any user.

In just a matter of minutes, any non-technical business user can create a report and email it to a colleague, who can manipulate that data without ever accessing a server – from even the most complex enterprise data ecosystem.
A CEO may forward a performance overview of the last quarter to every employee, along with both quantitative data and qualitative comments on each metric and indicator. Operational workers can receive custom reports and performance dashboards relating to their areas of responsibility. Organizations can package big data subsets for line managers to analyze, looking for new ways to boost operational performance. The possibilities are endless!

**Extend the reach of WebFOCUS to anywhere**

WebFOCUS Analytics Anywhere extends the value and reach of your data and delivers a range of digital self-service benefits – inside and outside the firewall, and across many industries and recipient types.

Differentiated customer offerings, increased customer loyalty and retention, cost savings, additional revenue streams, superior analytics adoption, and metrics-driven decision-making are just some of the benefits.

The consumerization of analytics is here. With no license fees for recipients, WebFOCUS Analytics Anywhere offers a convenient, user-friendly, and economical way to deliver analytics to any and all stakeholders.

**About ibi**

ibi is a data and analytics company that embeds intelligence into — everything. From the beginning, ibi has known the importance of data and insights to make better decisions. We help organizations get their complex and disconnected data in order, so they can build, embed, and automate intelligence into everything they do. By preparing organizations for the future and turning them into builders — information builders — everyone can use enterprise trusted data at scale to drive their growth. Whether our customers use pre-built applications or build their own solutions for their data and analytics challenges, ibi powers their innovation and reinvention. ibi’s open platform and industry-specific building blocks accelerate speed to market, improve operational efficiency, and enhance their customers’ experience.

*ibi. build a better future.*

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