Combines user empowerment and analytics content management

The WebFOCUS Business Intelligence (BI) Portal is an analytics content management and deployment system that is essential for multi-user deployments. It provides a multitude of ways for end users to consume, organize, personalize, and explore analytical content. It also allows BI developers and administrators to manage the deployment, access, and presentation of governed content to users.

Essential for enterprise deployments

WebFOCUS is a comprehensive platform that provides data management, visual discovery, predictive analytics, operational intelligence, and other essential capabilities for turning raw data into actionable insights.
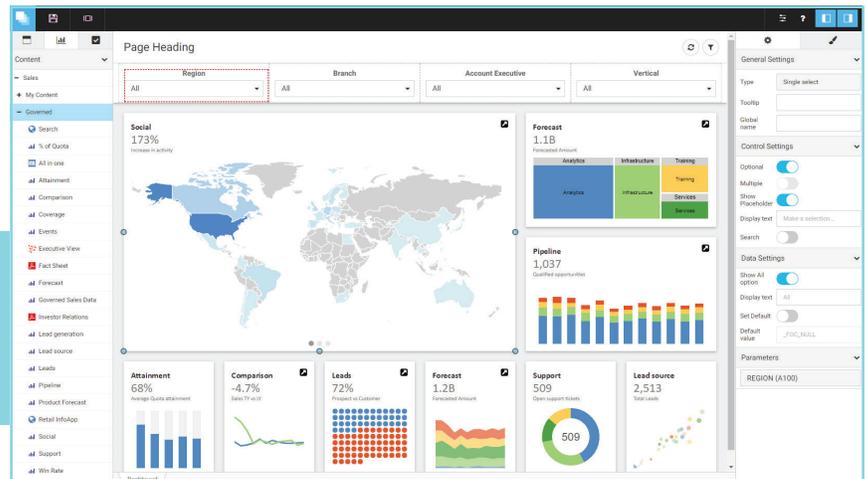
The WebFOCUS BI Portal is essential for any degree of user, content, or deployment sophistication, as it controls three keys to successful analytics: **BI and analytics administration**, **analytics content management**, and **user empowerment**.

> The BI Portal reduces the amount of time and skill needed to consume or create analytics content. Designers will be impressed at the intelligent authoring workflow, delivering the smart templates, defaults, and automated options.

Give administrators of enterprise analytics extensive **deployment support**

Manage and present a curated view of **essential BI content**

Help business users access BI content via a highly **versatile**, **powerful interface**

BI and analytics administration

The WebFOCUS BI Portal provides administrators of enterprise analytics with extensive deployment support, including:

> Administrative templates that create resources, groups, and roles with predefined security policies

> Enterprise-level security for internal, Software-as-a-Service, and customer-facing deployments

> The ability to create multiple domains and portals to segregate user groups, content, and contexts

> Multi-tenancy and SaaS access management, especially for deployments outside the firewall (e.g., customer-facing)

> Application development, allowing the portal to help manage the workflow and content delivery for external applications, such as embedding analytics within a customer-facing system

Analytics content management

Your organization can now manage and present a curated view of the essential BI content required by each user to perform their role in the organization.

> Both BI specialists and business users can rapidly create BI portals and interactive pages – unmatched in aesthetics, interactivity, and usability – completely eliminating expensive or time-consuming custom coding

> The new Designer tool provides a visual framework for dropping content into screen containers, such as reports, charts, maps, or controls. This content is available standalone, in a portal, or embedded in a third-party application

> Analytics content is automatically responsive for optimal use on any type of screen or device. WebFOCUS makes authoring simple, intuitive, and fast for BI analysts and non-technical groups alike

> Analytics content is accessible in one location, and each user's resources managed in a secure repository

User empowerment

The BI Portal provides a highly versatile and powerful interface for business users to access BI content via portals and pages that include dashboards, visualizations, reports, charts, graphs, maps, and interactive InfoApps™. The BI Portal provides:

> The ability to personalize and customize analytical dashboards and pages with their own content or previously created analytics from peers or BI specialists

> Rapid assembly of personal pages and dashboards leveraging interactive InfoApps™; pre-authored charts, documents, and visualizations; as well as self-service generated content

> The new charting Insight mode, which provides usable visual data discovery immediately, without the need for a costly and imposing discovery tool that only savvy analysts can use

> Collaboration, whereby users can create, publish, share, access, and comment on analytics within their own domain

The WebFOCUS BI Portal plays a critical role in enabling enterprises to manage and deploy a wide range of governed analytics to domains of users, who can organize and personalize their trusted content in order to execute a smarter data-driven business.

Empowering the business with superior options for content consumption and creation, along with reduced dependency on IT, will lead to smarter and more agile data-driven business.

About ibi

ibi is a data and analytics company that embeds intelligence into — everything. From the beginning, ibi has known the importance of data and insights to make better decisions. We help organizations get their complex and disconnected data in order, so they can build, embed, and automate intelligence into everything they do. By preparing organizations for the future and turning them into builders – information builders – everyone can use enterprise trusted data at scale to drive their growth. Whether our customers use pre-built applications or build their own solutions for their data and analytics challenges, ibi powers their innovation and reinvention. ibi's open platform and industry-specific building blocks accelerate speed to market, improve operational efficiency, and enhance their customers' experience.

ibi. build a better future.

Request a demo

See ibi in action and imagine what you will build. ibi.com/request-a-demo.

ibi
Information Builders